

**OPEAA
25th ANNUAL MEETING
February 12-15, 2011**

“Industry Perspective: Issues & Strategies”



**Renaissance Vinoy Resort & Golf Club
St. Petersburg, FL**

Monday, February 14

- 7:30 – 8:15 am** **CONTINENTAL BREAKFAST**
- 8:15 – 9:30 am** **Perspectives on the Economy**
*Paul Merski, Senior VP & Chief Economist, Independent
Community Bankers of America*
- 9:30 – 11:15 am** **Industry Perspective from Dealers**
Dan Bade, Choo Choo Lawn Equipment
Eric Mullins, M & M Lawnmower
Jeff Waller, Wallers Power Equipment
Moderator: Bill Harley, President & CEO, OPEI
- 11:15 am – 5:30 pm** **GOLF TOURNAMENT**
Transportation Departs from Front Entrance of Hotel
- Afternoon** *Tours – Reservation Required - See Details on Activities Page*
In Shore Fishing Charter - \$200 per person – Reservation Required
- 7:00 – 8:00 pm** **COCKTAIL RECEPTION**
- 8:00 – 10:00 pm** **MEMORIAL BANQUET**

Tuesday, February 15

- 7:30 – 8:15 am** **CONTINENTAL BREAKFAST**
- 8:15 – 9:45 am** **Perspectives on OPEAA**
- 9:45 – 10:00 am** **Meet the New OPEAA President**
Mike Watts, Better Heads
Closing Remarks
Sue Chaney, K-C Sales
- 10:00 am** **Adjournment**



OPEAA 25th ANNUAL MEETING
February 12-15, 2011
Renaissance Vinoy Resort – St. Petersburg, FL

REGISTRATION FORM

FULL NAME

NICKNAME FOR BADGE

SPOUSE / GUEST

NICKNAME FOR BADGE

COMPANY

STREET

CITY

STATE

ZIP

TELEPHONE

FAX

E-MAIL

Registration Fee

- | | |
|---|-------|
| <input type="checkbox"/> Corporate Registration | \$700 |
| <input type="checkbox"/> Addl. Person/Same Company Registration
<i>(please make an additional copy of this form
for each person attending)</i> | \$600 |
| <input type="checkbox"/> Spouse/Guest Registration
<i>(Includes Opening Reception, Continental
Breakfasts, Reception/Banquet)</i> | \$275 |
| <input type="checkbox"/> Non-Member Registration | \$800 |
| <input type="checkbox"/> Child Registration (age 18 & under)
<i>(Includes Opening Reception, Continental
Breakfasts, Reception/Banquet)</i> | \$100 |
| <input type="checkbox"/> Golf Tournament
___ Executive ___ Spouse | \$175 |
| <input type="checkbox"/> In Shore Fishing Trip –RESERVATION REQUIRED | \$200 |

Total Amount Enclosed: \$ _____

RSVP BY JANUARY 1, 2011

Please make check payable to OPEAA and send to:
Marla Popkin – 341 South Patrick Street, Alexandria, VA 22314
Cancellation Policy: Cancellations before 10/31/10 - 100% refund.
Cancellations before 1/1/11 - 50% refund. Sorry, NO refunds after 1/1/11.

OPEAA 25th ANNUAL MEETING

LEE WOODCOCK MEMORIAL GOLF TOURNAMENT
Monday, February 14, 2011 – 12:00 pm
Renaissance Vinoy Golf Club – St. Petersburg, FL

REGISTRATION FORM – RSVP BY JANUARY 1, 2011

(Please make additional copies of this form for each player.)

Name

Company

Street

City/State

Zip

Telephone

Fax

Email

Please indicate your skill level:

Usual Score:

Handicap:

Cost: \$ 175 Per Person

**Includes Transportation, Green Fees, Cart Rental, Box Lunch, Taxes,
Gratuities**

*Please make checks payable to OPEAA and send to:
Marla Popkin – 341 S. Patrick Street, Alexandria, VA 22314*

HOTEL RESERVATIONS

RESERVE YOUR ROOM TODAY

HOTEL ROOMS ARE THE RESPONSIBILITY OF EACH PERSON

Call Marriott Central Reservations for the Renaissance Vinoy
at: 1-888 303-4430 or contact the hotel directly at: 727-894-1000.

Please be sure to mention that you are with the Outdoor Power Equipment
Aftermarket Association to receive the special negotiated rate
of \$239.00 per night – single/double occupancy.

RSVP BY JANUARY 1, 2011

THE CUT OFF DATE FOR RESERVING ROOMS IS JANUARY 1, 2011.

Reservations made after that date will be based on hotel availability
and prevailing room rate.

The Renaissance Vinoy Resort and Golf Club

501 Fifth Avenue, N.E.

St. Petersburg, FL 33701

Phone: 727-894-1000

www.vinoyrenaissanceresort.com

Car Rental

Please check your preferred car rental agency for rates and fees.

Other Transportation

Super Shuttle is available (estimated \$50 per person round trip),
1-800-258-3826 **www.supershuttle.com**

Taxi is estimated at \$55 one way. Resort is 30 minutes from Tampa
International Airport (TPA) **www.tampaairport.com**

St. Petersburg/Clearwater Regional (PIE) Airport **www.fly2pie.com**
is another option but has limited service.

AREA ACTIVITIES TO EXPLORE IN YOUR FREE TIME

- **Baywalk Entertainment Complex - movies, upscale shopping and restaurants– 4 blocks from the resort**
- **Museum of Fine Arts, Salvador Dali Museum, Museum of History, Florida International Museum, Dale Chihuly Glass Museum – within a mile of the resort**
- **Fishing, Sailing, Sunset Cruises, Dinner Cruises, Boat Rentals**
- **History Tours, Ghost Tours – on property and in town**
- **Tennis, pool and spa services – on property**
- **Bicycle Rentals – on property**
- **Health and Fitness Center – complimentary classes, sauna/hot tub**
- **Beach Drive Art Galleries and shops – right in front of resort**
- **The Pier – restaurants/shops – short walk from resort**
- **Gulf Beaches – 15 minutes away**
- **Busch Gardens – 35 minutes away**

**The Concierge/Activity Desk at the hotel can assist with bookings.
Please contact them directly with any questions or to reserve
an activity of your choice.**

Phone: 727-894-1000

***PRE-PAID/RESERVED TOUR INFORMATION**

***In Shore Fishing Charter** – Guests will be picked up at the Vinoy dock to enjoy an afternoon of in shore fishing in the bay with an experienced Captain. 1-5 pm. Boat holds up to 6 persons each. *Pricing includes bait, gas, gratuity, equipment and license.*