

**OPEAA
26th ANNUAL MEETING
February 18-21, 2012**



**Arizona Biltmore Resort & Spa
Phoenix, AZ**

Monday, February 20

- 7:30 – 8:15 am** **CONTINENTAL BREAKFAST**
- 8:15 – 9:30 am** **OPEAA Lawn & Garden Aftermarket: A U.S. Market Study**
Dale Marcell, Blount
- 9:30 – 10:45 am** **The Importance of Connecting – A Talk on the Latest Social Media**
David Dugan, Blount
- 10:45 – 11:15 am** **Regulatory Update**
Gerry Coons, Vice President, Industry Affairs, OPEI
- 12:00 am – 5:30 pm** **GOLF TOURNAMENT**
***Transportation departs from front entrance of hotel beginning at 11:15 am
or golf course is just a short walk from hotel*
- Afternoon** *Tours – Reservation Required - See Details Offered on Tours Page*
- 7:00 – 7:45 pm** **COCKTAIL RECEPTION**
- 7:45 – 10:00 pm** **MEMORIAL BANQUET**

Tuesday, February 21

- 7:30 – 8:15 am** **CONTINENTAL BREAKFAST**
- 8:15 – 9:45 am** **Perspectives on OPEAA**
- 9:45 – 10:00 am** **Meet the New OPEAA President**
- Closing Remarks**
- 10:00 am** **Adjournment**

OPEAA 26th ANNUAL MEETING
February 18-21, 2012
The Arizona Biltmore – Phoenix, AZ

REGISTRATION FORM

FULL NAME **NICKNAME FOR BADGE**

SPOUSE / GUEST **NICKNAME FOR BADGE**

COMPANY

STREET **CITY** **STATE** **ZIP**

TELEPHONE **FAX** **E-MAIL**

Registration Fee

- | | | |
|--------------------------|--|-------|
| <input type="checkbox"/> | Corporate Registration | \$720 |
| <input type="checkbox"/> | Addl. Person/Same Company Registration
<i>(Please make an additional copy of this form for each person attending)</i> | \$620 |
| <input type="checkbox"/> | Spouse/Guest Registration
<i>(Includes Opening Reception, Continental Breakfasts, Reception/Banquet)</i> | \$280 |
| <input type="checkbox"/> | Non-Member Registration | \$820 |
| <input type="checkbox"/> | Child Registration (age 18 & under)
<i>(Includes Opening Reception, Continental Breakfasts, Reception/Banquet)</i> | \$80 |
| <input type="checkbox"/> | Golf Tournament
___ Executive ___ Spouse | \$230 |
| <input type="checkbox"/> | 4 Wheel Desert Tour – RESERVATION REQUIRED | \$100 |
| <input type="checkbox"/> | Desert Botanical Garden / Heard Museum Tour RESERVATION REQUIRED | \$90 |

Total Amount Enclosed: \$ _____

Please make check payable to OPEAA and send to:
Marla Popkin – 341 South Patrick Street, Alexandria, VA 22314

Cancellation Policy: Cancellations before 10/31/11 - 100% refund. Cancellations before 12/31/11 - 50% refund. Sorry, NO refunds after 1/1/12.

HOTEL RESERVATIONS

***RESERVE YOUR ROOM TODAY
HOTEL ROOMS ARE THE RESPONSIBILITY OF EACH PERSON***

Call the Arizona Biltmore at: 1-800-950-0086 or 602-955-6600.

**Please be sure to mention that you are with the Outdoor Power Equipment
Aftermarket Association to receive the special negotiated room rate
of \$269.00 per night.**

RSVP BY JANUARY 15, 2012

**Reservations made after the cut-off date will be based on hotel availability and
prevailing room rate.**

**Arizona Biltmore Resort & Spa
2400 East Missouri Avenue
Phoenix, AZ 85016
Phone – 602-955-6600
www.arizonabiltmore.com**

CAR RENTAL

Please check your preferred car rental agency for rates and fees.

Other Transportation

**Super Shuttle is available (estimated \$16.00 one way)
1-800-258-3826 – www.supershuttle.com**

**Taxi is estimated at \$30.00 on way
Resort is 20 minutes from Sky Harbor Airport**

AREA ACTIVITIES TO EXPLORE IN YOUR FREE TIME

- **Arizona Science Center – Downtown Phoenix**
- **City Tours**
- **Desert Botanical Gardens**
- **Museums including: Central Arizona, Heard, Phoenix Art Museum**
- **Squaw Peak Park & Phoenix Mountain Preserve**
- **Hot Air Ballooning**
- **Phoenix Zoo**
- **Rawhide – 1880's western town with shops, saloon and gun show**
- **Taliesin West – Architectural school created by Frank Lloyd Wright**
- **Arabian Horse Shows**
- **Shopping**
- **And much more!**

**The Concierge/Activity Desk at the hotel can assist with bookings.
Please contact them directly with any questions or to reserve
an activity of your choice.**

Phone: 602-955-6600



OPEAA 26th ANNUAL MEETING

LEE WOODCOCK MEMORIAL GOLF TOURNAMENT
Monday, February 20, 2012 – 12:00 pm
Arizona Biltmore Resort & Spa – Phoenix, AZ

REGISTRATION FORM

(Please make additional copies of this form for each player.)

Name

Company

Street

City/State

Zip



Telephone

Fax

Email

Please circle your skill level:

A 78-80

B 81-90

C 91-100

D 101+

Score:

Handicap:

Cost: \$230.00 per Person
Includes Transportation, Golf Services, Green Fees, Cart Fees, Practice
Balls, Box Lunch, Taxes, Gratuities

Please make checks payable to OPEAA and send to:
Marla Popkin – 341 S. Patrick Street, Alexandria, VA 22314

RESERVED TOUR OPTIONS

**BOTH TOURS WILL BE OFFERED
MONDAY, FEBRUARY 20, 2011
1PM – 5-PM**

RESERVATIONS REQUIRED

DESERT BOTANICAL GARDEN AND HEARD MUSEUM TOUR

Two of the Southwest's most unique visitor attractions, The Heard Museum and the Desert Botanical Garden, provide an informative and interesting insight into the diversity of the land and the resourcefulness of its Native people.

The first stop is the Heard Museum, the Native American Cultural Center of the Southwest. Renowned for its collections of Native American artifacts and famous Kachina Doll collection, The Heard Museum contains nearly 100,000 artifacts. Guests will receive a guided tour by a knowledgeable docent and have time to browse in the Gift Shop, the best spot in town to purchase authentic Native American crafts! Total time spent at the Heard Museum is 1.5 hours, including tour and time to shop.

The next stop on this Sojourn to the Southwest is the Desert Botanical Garden. Featuring over 15,000 desert plants of the Sonoran Desert and other arid regions of the world, the Desert Botanical Garden will indoctrinate guests to the unique vegetation of the region. Stroll along the winding paths as your guide tells tales of the Saguaro cactus, "jumping" cholla etc. Total time at the Desert Botanical Garden is 1.5 hours, including a brief amount of time to browse the Garden Gift Shop.

Cost: \$90.00 per Person (*12 PERSON MINIMUM REQUIRED TO OFFER THIS TOUR*)

4-WHEEL DESERT TOUR

The ultimate way to "sink your teeth" into the Sonoran desert! Take a Four-Wheel-Drive to the upper Sonoran Desert and meet first hand, the indicator of the Sonoran, the Giant Saguaro Cactus. Stand at the base of a 30 foot Saguaro and learn of its growth, the natural habitat and the Indian legends surrounding this amazing beauty.

Board the vehicle right at the hotel and your Cowboy or Native American Guide will entertain you as you learn the more modern "Wild West" history of the Arizona Territory, complete with stories of the outlaws, gunfighters, lawmen and range wars of this last-to-be-tamed territory.

Once deep into the desert an experienced Naturalist will lead the group on an extensive nature walk through the desert where you will learn about plants and cacti which are unique to this desert. Become enlightened of the ancient history of the desert and how the Native Americans used the desert plant life for thousands of years for food, medicine, tools and raw materials for much of their daily needs. You will also learn about the fabled "Water Cactus" (the real truth about it), and the one you can actually get moisture from. It will definitely be a surprise.

Cost: \$100.00 per Person (*5 PERSON MINIMUM REQUIRED TO OFFER THIS TOUR*)