

**OPEAA
32nd ANNUAL MEETING
February 10-12, 2018**



Photo Courtesy of Loews Portofino Bay Hotel

**Loews Portofino Bay Hotel
Orlando, FL**

AGENDA

OPEAA 32nd ANNUAL MEETING February 10-12, 2018

Saturday, February 10

2:00 – 4:00 pm Board of Directors Meeting

4:00 – 6:00 pm REGISTRATION

6:00 – 8:00 pm OPENING RECEPTION

Sunday, February 11

7:30 – 8:15 am CONTINENTAL BREAKFAST

8:00 – 11:00 am *NEW-Spouse Breakfast & Skincare Workshop (Reservation Required)*

8:15 – 8:45 am Welcome & Meeting Overview
Scott Harris, OPEAA President, Oregon/Blount International
Susan Chaney, Chair, OPEAA Annual Meeting Committee,
KC Sales
Financial Report
Britton Harold, OPEAA Secretary/Treasurer, Husqvarna

8:45 – 10:00 am Industry Update
Dan Mustico, Outdoor Power Equipment Institute

10:00 – 10:15 am BREAK

10:15 – 11:00 am Market Research Update
Grant Farnsworth, The Farnsworth Group

11:00 am – 12:00 pm Unboxing the New Packing Demands of e-Commerce Shipments
Dashé Davidson, Pregis

Afternoon/Evening *Open for Individual Activities*

Monday, February 12

- 7:30 – 8:15 am CONTINENTAL BREAKFAST
- 8:15 – 9:05 am Times Are Changing: What Businesses Need to Know About California Proposition 65 and What to Expect in 2018
Tiffany Ikeda – Arnold & Porter, Kay, Scholer, LLP
- 9:05 – 9:40 am OPEAA Lawn & Garden Aftermarket: A U.S. Market Study
Dale Marcell, Oregon/Blount International
- 9:40 – 9:55 am BREAK
- 9:55 – 10:55 am Servant Leadership Presentation
Amy Emberling, Zingerman
- 10:55 - 11:00 am Closing Remarks
- 11:30 am ***TRANSPORTATION LEAVES PROMPTLY FOR OPEAA GOLF TOURNAMENT FROM HOTEL LOBBY** ***PLEASE BE ON TIME***
- 11:30 am – 5:30 pm Winter Park Tour & Lunch (Reservation Required)
TRANSPORTATION LEAVES PROMPTLY FROM HOTEL LOBBY** ***PLEASE BE ON TIME
- 12:15 – 5:30 pm GOLF TOURNAMENT (Reservation Required)
- 7:00 – 7:45 pm COCKTAIL RECEPTION
- 7:45 – 10:00 pm MEMORIAL BANQUET

OPEAA 32nd ANNUAL MEETING
February 10-12, 2018
Loews Portofino Bay Hotel, Orlando, FL
REGISTRATION FORM

FULL NAME **NICKNAME FOR BADGE**

SPOUSE / GUEST **NICKNAME FOR BADGE**

COMPANY

STREET **CITY** **STATE** **ZIP**

TELEPHONE **FAX** **E-MAIL**

Registration Fee

- Corporate Registration \$775 *after 12/1 - \$800
- Addl. Person/Same Company Registration
(please make an additional copy of this form for each person attending) \$675 *after 12/1 - \$700
- Spouse/Guest Registration
(Includes Opening Reception, Breakfasts, Reception/Banquet) \$350 *after 12/1 - \$375
- Non-Member Registration \$895 *after 12/1 - \$925
- Child Registration (age 18 & under)
(Includes Opening Reception, Breakfasts, Reception/Banquet) \$150 *after 12/1 - \$175

BILL NELSON SCHOLARSHIP CONTRIBUTION \$50 ___ \$100 ___ \$150 ___ \$200 ___ Other \$ ___
This contribution is to replace the Silent Auction this year

- Golf Tournament (Reservation Required) \$175.00
 ___ Executive ___ Spouse
 Club Rental Fee ___ \$25.00
- *Mulligan's \$25.00 each # ___
- NEW** - Spouse Breakfast/Skincare Workshop (Reservation Required) \$60.00
- Winter Park Tour/Lunch \$145.00 (lunch included)

Total Amount Enclosed: \$ _____

REGISTRATION IS DUE BY JANUARY 5, 2018
***DISCOUNTED REGISTRATION UNTIL 12/1/17 - PRICE INCREASE AFTER 12/1/17**
Please make check payable to OPEAA and send to:
Marla Popkin – 341 South Patrick Street, Alexandria, VA 22314
Cancellation Policy: Cancellations before 11/1/17 - 100% refund.
Cancellations before 12/15/17 - 50% refund. Sorry, NO refunds after 1/5/18.

HOTEL RESERVATIONS

RESERVE YOUR ROOM TODAY **HOTEL ROOMS ARE THE RESPONSIBILITY OF EACH PERSON**

Call the Loews Portofino Bay Hotel at: 866-360-7395 or 407-503-1000. Please be sure to mention that you are with the Outdoor Power Equipment Aftermarket Association (OPEAA) to receive the special negotiated room rate of \$285.00 per night, run of the house.

Rooms are available on a first come, first served basis, for the reserved room block, until block is filled.

RSVP BY JANUARY 5, 2018

Reservations made after the cut-off date will be based on hotel availability and current room rate.

Loews Portofino Bay Hotel
5601 Universal Boulevard
Orlando, FL 32819
Phone – 866-360-7395 or 407-503-1000

CAR RENTAL

Please check your preferred car rental agency for rates and fees.

Other Transportation

Airport Shuttle is available (estimated \$25 one way) and can be arranged outside baggage claim area, at the ground transportation stand or by calling Super Shuttle at –1-800-258-3826.

Private sedan service can be arranged through preferred hotel vendor, Mears Transportation at 407-254-0448, or by calling the Hotel Concierge at 407-503-1200. Please call for current pricing information. Taxi service, estimated at \$55, and Uber are other options.

Hotel is 19 miles from Orlando International Airport.

ACTIVITIES TO EXPLORE IN **YOUR FREE TIME**

- **Theme Parks**
- **Pools**
- **Jogging & Walking Trails**
- **Spa**
- **Bicycles**
- **Golf & Tennis**
- **Restaurants & Retail Shops**
- **Water sports**
- **Winter Park**
- **Charles Hosmer Morse Museum of American Art (Winter Park) – largest collection of Tiffany Glass**



OPEAA 32nd ANNUAL MEETING
LEE WOODCOCK/WAYNE ROGERS MEMORIAL GOLF TOURNAMENT
Monday, February 12, 2018 – 12:15 pm -Tee Time
(Transportation leaves at 11:30 am from Hotel)
Metro West Course – Orlando, FL

REGISTRATION FORM

(Please make additional copies of this form for each player)

Name

Company

Street

City/State

Zip

Telephone

Fax

Email

Please circle your skill level:

A 78-80

B 81-90

C 91-100

D 101+

Score:

Handicap:

*Club Rental - \$25 fee: _____ Right handed _____ Left handed _____

of Mulligan's _____

Cost: \$175 Per Person (*club rental is extra)
\$175 Includes Transportation, Green Fees, Cart Fees,
Box Lunch, Taxes, Gratuities

**Club rental is \$25, in addition to greens fees*

Mulligan's - \$25 each – Proceeds go to the BNSC Scholarship Fund
(Please indicate number of Mulligan's purchased for each player)

Please make checks payable to OPEAA and send to:
OPEAA c/o Marla Popkin – 341 S. Patrick Street, Alexandria, VA 22314

RESERVED TOUR

**Winter Park Lunch & Tour
MONDAY, FEBRUARY 12, 2018
11:30 am – 5:30 PM**



Downtown Winter Park is a charming area. From lovely gardens and small streets to explore with unique shopping, to its main street, Park Avenue, there is something interesting at every turn. Often called “Little Europe”, Park Avenue is home to one of a kind boutiques and shops, along with cafés and fine art collections. It is a year-round destination that charms and delights visitors.

As part of this tour, there will be a narrated boat tour that cruises the canals between the area lakes and overlooks many of the prestigious homes in the area. Along the way, you’ll enjoy the natural landscape of plants & flowers, as well as wildlife including tropical birds. The cruise will offer a unique vantage point to appreciate the beauty that is Winter Park.

Please wear comfortable walking shoes and bring sunscreen

COST - \$145

(Includes group lunch at 310 Park South Café, tour/boat cruise, transportation, gratuities)

RESERVATIONS REQUIRED

**PLEASE MEET AT HOTEL LOBBY AT 11:15 AM.
TOUR PERSONNEL WILL BE ONSITE TO GREET YOU AND DIRECT TO
TRANSPORTATION, WHICH WILL LEAVE PROMPTLY AT 11:30 AM**

RESERVED ACTIVITY

**SUNDAY- FEB 11, 2018
8:00 – 11:00 AM**

SPOUSE BREAKFAST AND SKINCARE WORKSHOP

COST: \$60.00

Reservation Required



Start this morning with a delicious breakfast and time to socialize with friends.

Then, it's time to become enlightened about natural skincare. Natural and organic is becoming a trend in skincare treatment. Learn many interesting and easy DIY techniques in this interactive workshop led by therapists from the resort's own Mandara Spa.

There will be demonstrations and recipes shared to make your own natural skincare products to enhance an already, beautiful you!

***Breakfast will be served from 8:00 – 9:00 am.
The skincare workshop will follow, starting at 9:00 am. This activity
will be held onsite, at the hotel.***

RESERVATION IS REQUIRED